



# Answering the Call

Creating Solutions for Homelessness





# Answering the Call

**Session 7:** Getting started in your neck of the woods, **part 2**



# A Big Shift

Moving from topics to process to action

# In this Session:

- We will hear more from people who have begun a collaborative community process to address issues of homelessness and housing
- We will look at a process model for convening, aligning, and activating your community
- We will briefly review last month's design tools and introduce/practice 2 more
- We will identify more “getting started” action items to take home.



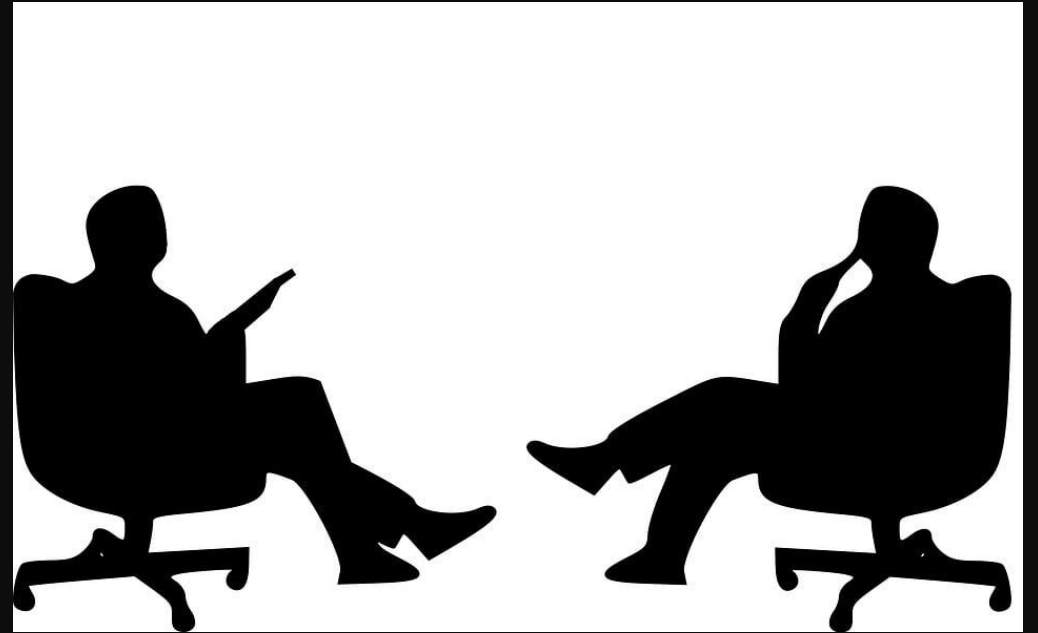
# But first...

Quick chat: How might you figure out what's happening in your local space with housing and homelessness?

How might you get a group of people together to talk about it?



Let's hear from  
some folks who are  
starting...



# The Process

## Convening

- Who else is interested?
- How can you spread the word?
- Who's a good host?
- FRAMING THE POINT

## Information gathering

- Local context
- Statement of need
- FIND THE GAP
- What are people already doing?
- What's not done?

## Asset Inventorying

- Make a shareable list of what people have to offer
- ALIGNING RELATIONALLY

## Setting the goal and steps

- Ask the ABCD questions
- Ask the Strongtown question
- ALIGNING TOWARDS A VISION

## Self-directed process

- What's the next thing?
- Who do we need?
- Enough structure

Convene, Align,  
Activate...



# Convene

Purpose: gather people, gather information, frame the reason

Process:

- “Instigators meet for coffee”
- Plan an initial town hall meeting (loose agenda, responsibilities, including content expertise/facilitation)
- Outreach to key people, ask them to spread the word and bring friends

Questions to ask:

• ***Gathering people ?***

- Who else is interested?
- How can you spread the word?
- Who’s a good host?

***Gathering Information?***

- What are people already doing?
- What’s not done/do we wish was happening?
- Who might have expertise to share?

Tools:

- Stakeholder map

# Align (X 2):

Purpose: To orient people toward each other and a common vision

## Process:

- Identify and structure an action team
- Enlist resource help
- Individual and community asset inventory
- Identify orienting goal(s)

## Questions

- As neighbors, what can we achieve by using our own assets?
- What can we achieve with our own assets if we get some outside help?
- How do we use outside help as resources to achieve our shared community goals?

## Tools

- Asset map
- Idea tree
- Journey map

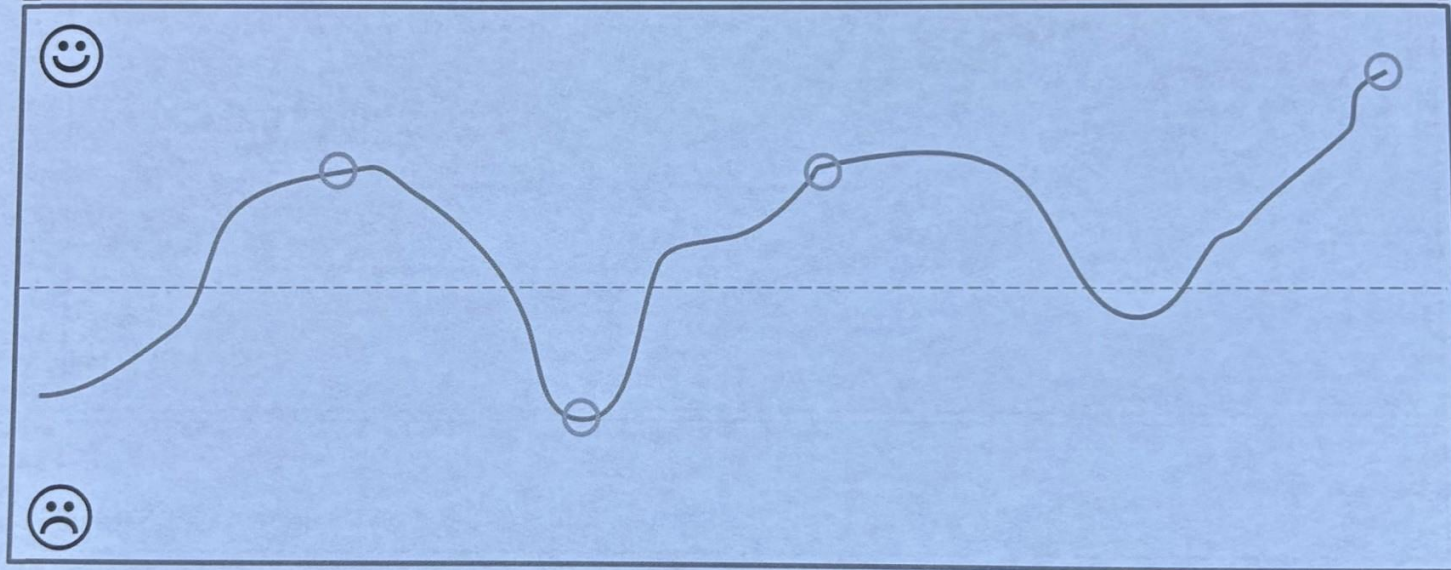


# JOURNEY MAP

Journey Map for (who) *Kevin* while (what) *moving from AM alarm to leaving home*

List steps in order:

*Alarm / Coffee / Yoga / Look at news / Breakfast / Shower / What to wear? / Let's Go!*



# Issue Tree

Leaves

Branches

Roots



Putting it all  
together

A hand is holding a white piece of paper with a torn, deckle edge. The paper is positioned in the center of the frame. Behind the paper, there is a large, white, brushstroke-like graphic that resembles a stylized 'C' or a large letter. The background is a blurred wooden surface. The text is centered on the white paper.

# How Can You Reach Us?

[AnsweringTheCall@AccessServices.org](mailto:AnsweringTheCall@AccessServices.org)

What Did You  
Think?



...vering the Call Event Survey

